

IEMA Courses Africa



IEMA Accredited Sustainability / CSR Practitioner Training Courses in Africa

Accredited Continuing Professional Development (CPD)

The **Certificate in Sustainability Strategy** © is accredited by the Institute of Environmental Management and Assessment (IEMA) the professional body for over 15,000 environment and sustainability professionals from around the globe.

IEMA sets the accreditation criteria for the content and delivery of environment and sustainability training through robust quality assurance processes and provides professional development support in line with the IEMA Environmental Skills Map. IEMA's standards are used to deliver global sustainability and improve sustainability in organisations in all sectors and at all levels. Employees with the knowledge and skills to manage sustainability issues can drive productivity and competitiveness.

De Bernards Consulting is the only IEMA accredited providers for this course in Africa and we have over the years differentiated ourselves as a leading Sustainability / CSR training provider in the region. Our world acclaimed Sustainability / CSR experts will provide you with one day intensive training on CSR Practitioners' course (optional) followed by two days training on Sustainability Strategy to equip you with world class knowledge and skills required to succeed as a Sustainability / CSR Practitioner.

Register for the **IEMA Certificate in Sustainability Strategy** © and receive a **15% discount on IEMA Membership**.

Attend our activity based **in-company workshop** or **Public training course** that will review the following modules:

- *Sustainability and Corporate Social Responsibility – Context and Definition*

- *Sustainability and Corporate Social Responsibility Dilemma*
- *Sustainable Strategic Growth Model - a solution to the Sustainability and CSR dilemma*
- *Sustainability Footprints – tools for growth*
- *The Politics of Sustainability*
- *Case studies*
- *Assessment and Certification*

Each Module is delivered using interactive classroom lectures. IEMA certificates will be issued to all successful candidates at the end of the programme.

Why Take an IEMA Accredited Sustainability qualification?

If your goal is to become a CSR / Sustainability practitioner, IEMA qualifications and membership of IEMA will help you achieve that. There are a range of membership levels dependent on your level of knowledge, industry experience and qualifications. IEMA membership provides a wide range of benefits available for people with a level of responsibility for sustainable business. In addition, IEMA qualifications

- Are globally recognised
- Equips your staff with the skills and knowledge required to effectively perform regulatory and oversight functions across all industry sectors.
- Cover sustainability and CSR needs across all industry sectors
- Will help you and your organisation improve sustainability and environmental performance
- Provides for sustainable business and national development
- Essential risk management tool for financial institutions
- Global best practices in the manufacturing and extraction sectors

- In line with United Nations development goals

Who should attend? Bank and Insurance Employees, Sustainability and Environmental Professionals, MDA/MNCs, CSR Managers, Company Managers, CSR Practitioners, Brand Managers, Public Relations Managers, Risk Managers and Assessors, Marketing Managers and Directors, Human Resources Managers and anyone who wishes to advance their understanding, bring added value to their organisation or get hold of the highly sort after and globally recognised CSR / Sustainability Certificate to progress their career.

Team Attendance - This programme is appropriate for individuals as well as teams of executives from the same organisation. When colleagues attend a programme together, the organisation benefits from their shared knowledge and common vision. This, in turn, enables participants to enhance their ability to pursue regulatory and business goals as a team, effect critical transformations, and transfer knowledge.

Next Available Date: 27th – 28th April 2017 (Also Available In House)

Venue: Lagos Chamber of Commerce and Industry Conference Centre (LCCI), Ikeja, Lagos – Nigeria

Fee: NGN350,000.00 (£600) Per Participant

5% Early Bird Discount – Deadline 3rd March 2017

Register now at www.debernardsltd.com

Email: admin@debernardsltd.com

Phone: +234 (0) 810 861 0473; (0) 817 186 1482; (0) 806 747 5959

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Lead Facilitator



Lowellyne James PHD

Author, Academic, & Consultant

CEO - Sustainability & CSR Insights United Kingdom

Sustainability & CSR Insights is a consultancy firm established to deliver sustainability strategy, consultancy and training. Pioneered the development of the world's first accredited Certificate in Sustainability Strategy

Course Leader MSc Program in Quality Management - A desire to engage with students, practitioners and business leaders led to the successfully launch of Robert Gordon University's Quality Management Awards, Quality Strategies for Business and World Quality Day seminar series. Founding member of the Sustainability Advisory Group, Institute of Chartered Accountants Scotland

Chairman CQI North of Scotland Branch - Supported the development of the inaugural CQI North of Scotland Branch Quality Management Practitioner Awards as well as providing advice and networking opportunities for quality management professionals. An active Member of the CQI's ISO 9000 Committee and Educational Committee

Chartered Management Institute Ambassador - Promoting the work of the Chartered Management Institute in developing "Better led and better managed organisations" as a Member of the CMI's Subject Matter Experts Group and a reviewer for the CMI Management Book of the Year

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